



## FOR IMMEDIATE RELEASE

For additional information, please  
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### **NEW WEBSITE LAUNCHED FOR THE LA PLATA COUNTY COMPREHENSIVE PLAN UPDATE AND PHOTO AND LOGO DESIGN CONTEST DEADLINE APPROACHING**

*Durango, CO* – La Plata County has embarked on an 18-month community process to update the Comprehensive Plan. The Comprehensive Plan update website is live and can be viewed at [www.laplatacountyplan.com](http://www.laplatacountyplan.com). This new website explains what a comprehensive plan is and why an update is needed, will have updated information on the process and how citizens can get involved and more.

In advance of the kick off meeting on July 1<sup>st</sup> for the Comprehensive Plan Update, the County is sponsoring a photography and logo design contest. The theme for the contests is “Shaping the Future of our County: Capturing What We Care About.” The deadline for entries is June 24, 2009.

For the photo contest, the County is seeking photographic images that help define what makes La Plata County a great place to live. The County is inviting all residents to share their photographs of people, places, and things that illustrate what is special about La Plata County. In addition to the photo contest, the submitted images will be used in posters and flyers throughout the planning process as well as incorporated into the final comprehensive plan document.

The logo and tagline design contest is intended to brand the comprehensive planning process. A logo and tagline will be included on all outreach documents throughout the planning process to help citizens identify information related to this process. The County wants a logo that reflects what makes La Plata a special place to live and shows the community has an eye on the future. Design ideas are welcome from all ages and it is not necessary to be a professional artist.

Cash prizes will be awarded for the top three photographs and logo design winner. For contest submittal requirements and rules, as well as to upload images go to Flickr groups at:

[www.flickr.com/groups/laplataphotocontest](http://www.flickr.com/groups/laplataphotocontest) and [www.flickr.com/groups/laplatalogodesigncontest](http://www.flickr.com/groups/laplatalogodesigncontest).

For additional information, contact Jason Meininger, Comprehensive Plan Project Manager for La Plata County Planning Department at (970) 382-6267 or by email at [meiningerjl@co.laplata.co.us](mailto:meiningerjl@co.laplata.co.us) or visit the new website at [www.laplatacountyplan.com](http://www.laplatacountyplan.com).

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